

BRIGHTON & HOVE CITY COUNCIL
TOURISM, DEVELOPMENT & CULTURE COMMITTEE
4.00pm 22 NOVEMBER 2018

**COUNCIL CHAMBER - COUNCIL CHAMBER, HOVE TOWN HALL, NORTON ROAD,
HOVE, BN3 3BQ**

MINUTES

Present: Councillor Robins (Chair) Platts (Deputy Chair), A Norman (Opposition Spokesperson), Druitt (Group Spokesperson), Allen, Cattell, Marsh, Mears, Nemeth and Phillips

PART ONE

37 PROCEDURAL BUSINESS

37(a) Declarations of Substitutes

- 37.1 Councillor Allen was present as substitute for Councillor Morris.
- 37.2 Councillor Philips was present as substitute for Councillor Mac Cafferty.

37(b) Declarations of Interest

- 37.3 Councillor Norman declared a non-pecuniary interest in Item 47 relating to her role as trustee for the Royal Pavilion & Museums Trust.
- 37.4 The Chair declared a non-pecuniary interest in Item 47 relating to his role as trustee for the Royal Pavilion & Museums Trust.

37(c) Exclusion of Press and Public

- 37.5 In accordance with section 100A of the Local Government Act 1972 ("the Act"), the Committee considered whether the press and public should be excluded from the meeting during an item of business on the grounds that it was likely, in view of the business to be transacted or the nature of proceedings, that if members of the press and public were present during that item, there would be disclosure to them of confidential information (as defined in section 100A(3) of the Act) or exempt information (as defined in section 100(l) of the Act).
- 37.6 **RESOLVED** – That the press and public not be excluded from the meeting.

38 MINUTES

- 38.1 **RESOLVED-** That the minutes of the previous meeting held on 27 September 2018 be approved and signed as the correct record.

39 CHAIRS COMMUNICATIONS

- 39.1 The Chair provided the following communications:

"463 employers in the city have now joined the Living Wage Campaign which means that over 3,100 wages have been raised since the campaign began 6 years ago. The Brighton & Hove Living Wage Campaign has gone from strength to strength. It is delivered by Brighton & Hove Chamber of Commerce and the Council has helped to support the campaign since it started.

New Living Wage rates were announced earlier this month during Living Wage week; the rate is now £9 per hour for the UK and £10.55 per hour for London. The Living Wage is reviewed every year, independently calculated by the Resolution Foundation and represents a truer calculation of the real cost of living in the UK.

The Small Business Saturday Bus returned to Ship Street today between 10am – 2pm and marked 6 years since the campaign was launched.

The 'Small Business Saturday Blue Sofa' made an appearance again, where interviews and exclusive Q&A sessions with local small businesses and experts were streamed via Facebook Live.

There were mentoring sessions offering free support and advice and Inspire workshops that covered accountancy, social media and online marketing. A number of local small businesses were invited to have a stall alongside the bus.

Parliamentary Under Secretary of State at the Department for Business, Energy and Industrial Strategy, Kelly Tolhurst MP attended and Tom Flynn, Small Business Saturday Tour Manager and Patrick Magee, acting CEO of The Start Up Loan Company (SULCO) Chief Commercial Officer for the British Business Bank greeted and hosted the MP.

It has been a busy 2 months working with over 541 City partners engaged in tourism.

Visit Brighton has hosted journalists from National Geographic, En Voyage in-flight magazine and one of the Netherlands largest newspapers – Volksrant. Alongside this it has secured coverage in The Times, The Guardian, The Telegraph and Vogue.

Regionally it has hosted or secured coverage in Kent Messenger, Shropshire Star, Belfast Telegraph and South Wales Argus.

There have been proposals submitted for 16 conference enquiries, which have the potential to generate £7m of economic benefit and confirmed events include Actively Political Studies Association Teaching & Learning Conference, Brighton University Graduation Ceremony, Brighton SEO, Entrepreneurs Bootcamp and the British Society for Paediatric Gastroenterology, Hepatology and Nutrition Conference.

A 'Votes for Women' display highlighting Brighton & Hove's suffrage heritage has been installed in Brighton Museum's Images of Brighton Gallery to celebrate this year centenary.

The RPM will host a trainee from the British Museum to support digital preservation work, and improving online access to its collections. The trainee will be a young person aged 18-24 and will be funded from the Heritage Lottery Fund's Museum Futures programme, which aims to open up careers in museums to people from groups which are currently under-represented in the museum workforce. As well as this the RPM is

working with Brighton-based company Bright Interactive to experiment with using artificial intelligence to add searchable keywords to its online collections.

Four new brown tourist attraction signs have been installed to improve wayfinding towards Preston Manor.

The Council's Seafront Team including the beach lifeguards have had a very busy season with one of the hottest summers on record drawing crowds to the beach and swimming in the sea. The statistics for the summer have been collated and the team play a huge role in the safety of the Seafront by providing advice and dealing with incidents. The advisory role was such that on over 35,000 occasions safety advice was provided to help reduce the number of incidents. Unfortunately, incidents are inevitable and the Seafront Team were involved in over 150 incidents of a serious nature such as rescued swimmers. Furthermore, minor first aid treatment was provided to 230 casualties, over 200 people were reported missing and reunited, and action taken at 115 incidents of anti-social behaviour. The Seafront Team provide an excellent service in a challenging environment highlighted by the scale of the issues they address.

The Rainbow Fund which received a contribution of £180,000 from this year's Pride has made a wide range of grants to support LGBT and HIV/Aids projects. The grants from the fund administered by the Sussex Community Foundation included:

£15,000 to The Brighton and Hove LGBT Community Safety Forum "Next Step" project who work with those affected by hate crime, domestic abuse, bullying, and homelessness by supporting them back into education, training, volunteering or work.

£19,901 to Allsorts LGBT youth project who work to address isolation, invisibility and low self-esteem of LGBT children and young people, including Transformers a trans specific project.

£7,640 to The Sussex Beacon to support group work to empower people with HIV to live well.

In addition a number of smaller grants were also provided to a range of other organisations.

Writers, residents, health professionals, artists and entrepreneurs were among 150 delegates who met in Brighton last week - Monday 12 November 2018 - for a Cultural Summit to discuss art in public spaces.

The Cultural Summit, hosted by the Arts & Creative Industries Commission, is one of a series of events for the cultural community and its stakeholders to meet and take forward ideas aligned with Brighton & Hove's new cultural framework, 'Daring to be Different'.

The framework, ratified by the city council in September 2018, aims to build on the city's cultural reputation, strengthen its creative economy, break down barriers, provoke debate and enable collaboration.

The Cultural Summit programme explored a range of topics including, graffiti and street art, the role of art in the community and how art and urban design can contribute to the wellbeing of a place and its residents.

In the past week, I have also attended the Pride Summit, met the Shandog Tourism Development Commission and attended the unveiling of the blue plaque for Minnie Turner".

40 CALL OVER

- 40.1 The Executive Director, Economy, Environment & Culture explained that due to technical error, the full appendices for Item 47: Fees and Charges at Royal Pavilion and Museums 2019+ and Item 48: Pavilion Gardens Conservation Management and

Maintenance Plan had not been included in the agenda. The Executive Director, Economy, Environment & Culture stated that with Members agreement, Item 48 could be deferred to the next Committee meeting in January 2019. However, as the fees for Item 47 were required to be agreed as there would be a number of advance bookings for 2019 and Royal Pavilion and Museum staff would need a fee schedule to confirm those bookings with interested groups. Given the time-limit requirement of the decision, the Executive Director, Economy, Environment & Culture proposed that for Item 47, a should adjournment be held for Members to be provided with and consider the absent appendices and a decision be made at this meeting.

- 40.2 The Committee agreed to the proposals.
- 40.3 All items on the agenda were reserved for discussion.

41 PUBLIC INVOLVEMENT**(C) DEPUTATIONS****(i) Beach Hut Licence Consultation**

- 41.1 The Committee considered a Deputation requesting the Council not to proceed with the changing the current Beach Hut Licence.
- 41.2 The Chair provided the following response:

"Thank you for your deputation and for coming to the committee meeting which follows my attendance at the meeting you recently held for beach hut owners and other interested parties.

It is apparent from the majority of responses that there is not a desire from beach hut owners to see a modernised licence and this will be reflected in the report that will be brought back to committee in January.

While the Hove Beach Hut Association has indicated that it wishes to operate in a way similar to the Brighton & Hove Allotment Federation there are some fundamental differences. A level of statutory provision of allotments is required and the Allotment Federation has adopted a role of assisting the council with voluntary financial support due to the pressure on resources. This is within a context in which allotment holders do not benefit from a capital receipt for a sale of their plot.

The income from Beach Huts forms part of the Council's Seafront budget from which expenditure is made to provide services such as the Seafront Team (for 365 days a year) and the seasonal beach lifeguard service. The Beach Hut Association needs to be aware that these resources are limited and contribute to a service that covers the whole 11km of Seafront from Hove Lagoon to Saltdean".

- 41.3 **RESOLVED-** That the Deputation be noted.

42 MEMBER INVOLVEMENT**(B) WRITTEN QUESTIONS**

(i) King Alfred- Councillor Druitt

- 42.1 Councillor Druitt put the following question:

“How much more time is the council willing to give Crest Nicholson to consider the viability of the King Alfred development, and to what extent has Brexit played a part in the uncertainty surrounding the scheme's viability?”

- 42.2 The Chair provided the following reply:

“Since receiving the formal offer of £15.2m of Housing Infrastructure Funding in September 2018, the Council has continued to work closely with Crest Nicholson to resolve outstanding commercial matters, and thus progress the project. Increasing costs, a levelling of residential sales values, and ongoing uncertainty around Brexit, have impacted scheme viability in the 3 year period since Crest’s appointment. It is recognised that there is now a pressing need to conclude matters and the Council has sought Crest’s firm commitment to enter the Development Agreement by the end of 2018. A report is due to be presented to the Policy Resources & Growth Committee at its next meeting on 6th December”

- 42.3 Councillor Druitt put the following supplementary question:

“It has been reported in the local press that Crest had failed to meet the deadline, could the Chair confirm whether that is the case?

- 42.4 On behalf of the Chair, the Executive Director, Economy, Environment & Culture provided the following reply:

“Crest did respond to the deadline of 24 October and there had been further correspondence since to progress matters”.

(ii) King Alfred- Councillor Druitt

- 42.5 Councillor Druitt put the following question:

“If the Administration had maintained the King Alfred Project Board is there a possibility that the project may have benefited from closer scrutiny, allowing us to have progressed, one way or another, passed the current stage?”

- 42.6 The Chair provided the following reply:

“Individual Project Boards were replaced in 2016 by the Strategic Delivery Board that oversees, coordinates, and scrutinises all of the Council’s major projects. The Board receives a written progress update as a standing item at each meeting and receives more detailed reports and presentations at key stages as necessary. The Board has paid close attention to the King Alfred project, the difficult financial backdrop, and the proposals put forward by the developer during the past 2 years, and considered a detailed report at its meeting on 6th November”

(iii) Churchill Square- Councillor Druitt

- 42.7 Councillor Druitt put the following question:

“In light of the news that shops are closing at a rate of 14 a day, and with so many empty shops already in Western Road and surrounding streets, is it not time to re-think the expansion of Churchill Square?”

- 42.8 The Chair provided the following reply

“Whilst the national picture for retail remains one of overall decline in high streets, analysis shows that for those with new business models and where locations remain attractive the picture is very different. Brighton is fortunately regarded by retailers, and retail landlords, as one such place and the evidence bears this out, as vacancy rates remain at 5% in Brighton & Hove, compared to a national rate of 12%. In terms of UK venue retail rankings, Brighton ranks 9th as a major city location, beaten only by Manchester, Glasgow, Birmingham, Leeds, Liverpool, Cardiff, Nottingham and Edinburgh. Retailers in Brighton also trade well and typically over 7% above the chain average. Retailers therefore remain much focussed upon finding outlets in Brighton. Given the strong performance of Brighton for retailers, the main challenge for the Churchill Square expansion would be developing a new shopping destination that will work for the new business models of retailers and ensures that the new centre meets their changing requirements. As consumers are refining what they think is a good shopping experience, the stores and retailers are adapting, meaning the timing is right to begin learning from successful models elsewhere. We can therefore take this opportunity to develop a retail environment more attuned to the shopping and leisure needs for the new century rather than the last”

(C) LETTERS**(i) Support Swift Boxes- Councillor Wealls**

- 42.9 The Committee considered a Letter from Councillor Wealls requesting that the installation of swift boxes be set out in Planning Policy. The Letter was presented by Councillor Nemeth on Councillor’s Wealls behalf.

- 42.10 The Chair provided the following response:

“Planning policy at both a national and local level strongly supports the need to protect and conserve biodiversity and to seek enhancements, including measures to extend existing and support new or isolated habitats. These general principles are clearly set out in the adopted City Plan Part One Policy CP10 Biodiversity.

The Draft City Plan Part Two Policy DM37 – Green Infrastructure and Nature Conservation builds upon the adopted City Plan Part One and specifically requires proposals for new development to protect and prevent damaging impacts to and, where possible to seek to enhance, protected and notable species and habitats. The supporting text to the policy explains that enhancement opportunities should focus on Brighton & Hove’s local Biodiversity Action Plan habitats and species (Swifts are identified as a priority species). The text also explains that consideration should be

given to the protection of native species and the provision of roosting/nesting boxes for bats/birds including for swifts, house martins and swallows.

The Supplementary Planning Document SPD11 Nature Conservation and Development (SPD 11) includes a clear procedure for identifying existing nature conservation features which may be affected by development and also for quantifying the amount of new nature conservation features which should be delivered either on or off the development site.

There is therefore a very clear and positive planning policy framework which can be used for supporting and enhancing biodiversity in the city, including the city's swift populations. These measures are normally secured by conditions attached to planning consents on major planning applications.

In terms of requiring a standard planning condition for all urban developments to install swift boxes it should be noted that this may not always be appropriate and not applicable to planning applications for changes of use, or for small scale alterations.

There may also be issues such as orientation, height, exposure and possibly proximity to known swift nesting sites that would need to be considered in new build development. Planning officers will normally seek advice from the County Ecologist in such matters and it is noted that there is helpful advice / links on the RSPB and Swift Conservation websites.

The representation referred to in your letter from the RSPB on the Draft City Plan Part Two is noted and welcomed. All the consultation responses received on the Draft City Plan Part Two will be fully considered in taking forward any further changes to the Plan towards formal adoption.

As Chair of this Committee I will request that Officers liaise with colleagues to establish to what extent council house repairs, maintenance and refurbishment programmes are incorporating ways of supporting the city's swift population".

42.11 RESOLVED- That the Committee notes the Letter.

43 CONWAY STREET INDUSTRIAL AREA MASTERPLAN

- 43.1 The Committee considered a report of the Executive Director, Economy, Environment & Culture that requested approval for work to commence of the preparation of a Supplementary Planning Document (SPD) in the form of a masterplan focussed on the Conway Industrial Area.
- 43.2 Councillor Nemeth asked if work would be completed in time for the planning application for the Old Coal site.
- 43.3 The City Regeneration Programme Manager confirmed that the masterplan would have regard to the upcoming proposal however; it was located outside the current development area.
- 43.4 Councillor Cattell noted that there was an outstanding planning appeal for Hove Gardens and asked what impact that might have.
- 43.5 The Head of Planning clarified that the Planning Inspectorate Hearing had been deferred and would now be held on 18th December 2018 and it would be a further two to three months before a determination was known. The City Regeneration Programme Manager supplemented that if the permission was given to the proposed Hove Gardens

development, there would be impact but assumptions on that outcome couldn't be made at this stage.

- 43.6 Councillor Mears noted that the report stated that only the tenant representative at Clarendon had been included in discussions so far and expressed her view that should be extended to all residents. Councillor Mears observed that a revenue grant of £70,000 had been allocated for preparation of the masterplan and asked if that would be sufficient. Furthermore, Councillor Mears asked for clarification on the multi-discipline steering group as referenced at paragraph 5.1.
- 43.7 The City Regeneration Programme Manager clarified that a multi-discipline steering group was a term for a group where several service areas were covered. In relation to the question raised on a sufficient budget, the City Regeneration Programme Manager stated that would be the amount tendered for the contract and no commitments would be made above that budget. In addition, the City Regeneration Programme Manager explained that paragraph 5.1 detailed discussions that had taken place so far and all tenants would be consulted when the application had been determined and the scope of the masterplan was known.
- 43.8 **RESOLVED-** That the Committee authorises the commencement of consultation with local stakeholders in respect of potential Issues and Options, to guide work on the production of a Supplementary Planning Document in the form of a masterplan focussed on the Conway Street Industrial Area.

44 OLD TOWN CONSERVATION AREA MANAGEMENT PLAN

- 44.1 The Committee considered a report of the Executive Director, Economy, Environment & Culture that summarised the response to public consultation on the draft Old Town Conservation Area Management Plan and sought approval to publish the final document.
- 44.2 Councillor Allen stated that the Synagogue was one of the most iconic yet least visited fine buildings in Brighton and more needed to be done to make it more accessible and to recognise its significance in Brighton history. Councillor Allen stated that he hoped officers would be in touch with the owners of the building for further discussion.
- 44.3 The Principal Planning Officer answered that the cultural and historical importance of the Synagogue was well understood and a meeting at the site had been held the previous day with representatives of the owners and Historic England that had resulted in a positive outcome.
- 44.4 Councillor Mears stated that there was great local concern about the condition of the Synagogue and Hippodrome and asked what action was intended to be taken.
- 44.5 The Principal Planning Officer replied that officers were keenly aware of the deteriorating condition of the Hippodrome and informal measures had been taken to make reactive repairs and to keep the site secure. The Principal Planning Officer stated that that should there be further deterioration, discussions would be held with Historic England and measures to undertake would be set out. The Principal Planning Officer added that officers were waiting to hear from the owner of the Hippodrome regarding the

future intentions for the building and a meeting was scheduled to discuss long-term planning. In the event the owner refused to maintain the building, a decision would be made on whether to take formal action.

- 44.6 Councillor Mears asked if a site visit could be arranged for the committee.
- 44.7 The Principal Planning Officer confirmed that a request to do so would be made to the owner of the building via the architects.
- 44.8 As ward councillor for the area, Councillor Philips praised the consultation process and reiterated the key issues identified including shop vacancy levels, graffiti and the number of A board and other pavement obstacles in the area.
- 44.9 Councillor Cattell asked if it would be possible to use Section 215 Notices in the area and requested an update on the development between Middle Street and West Street that had received planning permission as she had received no recent information.
- 44.10 With reference to the West Street/Middle Street development, the Principal Planning Officer clarified that since permission had been granted, the applicants had been discharging a number of the conditions on the application.
- 44.11 Councillor Druitt enquired as to the plans for future engagement with the Steering Group and whether an invitation to join the Group could be extended to the owners of the Hippodrome.
- 44.12 The Principal Planning Officer replied that discussions were ongoing as to whether the Steering Group should continue as a monitoring body once the masterplan was approved. The owner of the Hippodrome could be invited to join the Steering Group and that would be brought up at the next meeting with them.
- 44.13 Councillor Druitt noted that one of the recommendations of the masterplan was for an Article 4 Direction and asked whether it was intended to implement the proposal and if so, what the timescales would be.
- 44.14 The Principal Planning Officer explained that Article 4 Direction was one of a number of the recommendations of the report and officers would need to determine the priority of those actions and decide whether such action was necessary.
- 44.15 **RESOLVED-** That the Committee agree that the Old Town Conservation Area Management Plan be approved for publication.

45 ESTATE AND LETTING AGENT BOARD PILOT SCHEME REVIEW

- 45.1 The Committee set out the outcomes of the pilot project for the voluntary management of residential sales and letting boards in the Coombe Road area and recommended a way forward for managing sales and letting boards outside the Regulation 7 Area, in the context of planning legislation and available resources.

45.2 On behalf of the Conservative Group, Councillor Nemeth moved the following motion to delete recommendation 2.2 and add a new recommendation 2.2, 2.3 and 2.4 as shown in strikethrough and ***bold italics*** below:

- ~~2.2 That the committee agrees the preferred option set out in the report which acknowledges that ongoing support for mitigating impacts from estate and letting agent boards will be supported by the Field Officer Team under their agreed citywide functions.~~
- 2.2 That the committee notes that ongoing support for mitigating impacts from estate and letting agent boards falls within the remit of the Field Officer Team under their agreed citywide functions.***
- 2.3 That the committee agrees to apply to the Secretary of State for a Regulation 7 Direction for a pre-agreed list of streets within and bordering existing Conservation Areas that are not covered by the existing scheme.***
- 2.4 That the committee delegates the Executive Director, Economy, Environment & Culture to agree the pre-agreed list as mentioned in 2.3 following consultation with the Chair of the Committee and having been satisfied that the list meets the guidance on withdrawal of deemed consent as set out in the Planning Practice Guidance.***
- 45.3 Introducing the amendment, Councillor Nemeth stated that he believed previous concerns about Regulation 7 Direction had now significantly reduced due to the increase of online residential management and there was now industry support for the measure. Councillor Nemeth added that a Regulation 7 Direction was required as a voluntary scheme in the areas identified would likely fail.
- 45.4 Councillor Mears formally seconded the motion adding that page 59 of the agenda made clear that the voluntary scheme had failed and why the motion was necessary.
- 45.5 The Principal Planning Officer explained that the report to the committee had set out the letter received from the Secretary of State detailing why certain areas would not be included in a Regulation 7 Direction.
- 45.6 Councillor Nemeth stated that he believed material change had taken place since the Letter to the Secretary of State eight years ago and that the existing scheme had been a great success with only a small amount of enforcement required.
- 45.7 The Head of Planning stated that the key issue for consideration for the Planning Inspectorate and Secretary of State would be whether there had been a significant change in those areas originally excluded from the Regulation 7 Direction. The Head of Planning noted that the reason for exclusion of those areas in 2010 had been on the basis of the commercial character which remained the case and therefore, the officer advice was not to proceed with Regulation 7 Direction at this time.
- 45.8 Councillor Druitt stated that on balance, he believed the best way of managing the situation was through Field Officers. Referring to recommendation 2.3 of the

Conservative Group motion, Councillor Druitt asked what the estimated cost of such action was anticipated to be.

- 45.9 The Principal Planning Officer clarified that there was potentially a lot of work involved as any application would likely require a Public Hearing and the Council would need to prepare a case for that Hearing.
- 45.10 Councillor Norman stated her concern about the remit of the Field Officer role and the team's workload.
- 45.11 The Principal Planning Officer explained that support for mitigating impacts from estate and letting agents boards was agreed to part of the Field Officer role from its inception.
- 45.12 Councillor Druitt noted that the committee had agreed the Old Town masterplan and asked if that would have any impact upon any potential Regulation 7 Direction application.
- 45.13 The Principal Planning Officer explained that the Planning Inspector had determined there was significant commercial signage and insufficient residential properties to implement a Regulation 7 Direction.
- 45.14 The Chair then put the motion to the vote that failed.
- 45.15 The Chair then put the recommendations as detailed in the report to the vote that passed.

45.16 RESOLVED-

- 1) That the committee notes the actions undertaken as part of the Coombe Road Area Pilot Project - a scheme for the voluntary management of lettings and sales boards agreed by the Economic Development & Culture Committee in November 2016 (implemented between June 2017 and June 2018) and the outcomes.
- 2) That the committee agrees the preferred option set out in the report which acknowledges that ongoing support for mitigating impacts from estate and letting agent boards will be supported by the Field Officer Team under their agreed citywide functions.

46 COMMUNITY INFRASTRUCTURE LEVY - STATEMENT OF MODIFICATIONS TO THE DRAFT CHARGING SCHEDULE

- 46.1 The Committee considered a report of the Executive Director, Economy, Environment & Culture that set out the results of the consultation on the published Community Infrastructure Levy (CIL) Draft Charging Schedule and sought approval to publish a CIL Draft Charging Schedule to an examination in accordance with the Planning Act 2008 (as amended) and CIL Regulations 2010 (as amended).
- 46.2 Councillor Druitt noted that the Gas Works site had potentially been identified as a site for nil CIL rating yet this would mean residents and the council would be subsidising the

significant clean-up operation that would be required at the site and that in turn would set a poor precedent for similar sites.

- 46.3 The Planning Manager stated that the purpose for CIL was to fund the cumulative impacts of development so the charging schedule and the work that underpinned it was based upon planned amounts of development. The Gas Works site was identified in the City Plan Part 1 to bring forward residential and employment development and CIL would have to strike a balance between securing investment but also not prejudicing development coming forward.
- 46.4 Referring to paragraph 3.7 of the report, Councillor Mears noted that three of the sites were in Rottingdean Coastal ward and a major review of the A259 in that location would be required as it already suffered congestion.

46.5 RESOLVED-

- 1) That the Committee notes the CIL Statement of Representations made on the Draft Charging Schedule 2018 (Appendix 3) and subsequent recommendations arising from the CIL Viability Study Addendum 2 (Nov 2018) (Appendix 4) which have informed a CIL Draft Charging Schedule Statement of Modifications (Appendix 1).
- 2) That the Committee agrees to publish the CIL Draft Charging Schedule Statement of Modifications (Appendix 1) which will form part of the Draft Charging Schedule submission to an examination, as agreed by this committee in March 2018, in accordance with the Community Infrastructure Levy Regulations 2010 (as amended), and to authorise the Head of Planning to make any necessary minor editorial/grammatical amendments to these modifications prior to submission.

47 FEES AND CHARGES AT ROYAL PAVILION AND MUSEUMS 2019+

- 47.1 The Committee considered a report of the Executive Director, Economy, Environment & Culture that sought approval for fees and charges for the Royal Pavilion & Museums services for 2019/20 and where applicable, 2020/21.
- 47.2 Councillor Norman asked for clarification on pricing for under 5's as the cover report stated that admission would remain free yet the appendix stated that all ages up to 15 years old would be charged admission.
- 47.3 The Head of Enterprise & Visitor Services explained that this was an error in the report and admission for under 5's would remain free.
- 47.4 Councillor Mears thanked officers for their work and commended the clarity and quality of the report.
- 47.5 Councillor Allen welcomed the three year loan from 2019/20 of key objects and expressed his hope that loan could be extended beyond that period. Councillor Allen noted that a significant rise in fees was proposed for students and hoped that could be closely monitored.

- 47.6 The Head of Royal Pavilion & Museums clarified that any fee increase was carefully monitored to assess its impact and adjustments were made as appropriate. The Head of Enterprise & Visitor Services added that any students based in the city would qualify for the lower, resident adult fee.
- 47.7 Councillor Druitt noted that the report detailed that an increase in prices would enable the offer of better discounts to third-party sellers and group discounts and in turn increase take-up. Councillor Druitt asked an impact assessment had been undertaken in relation to the increases and evidence from previous years regarding the general impact of an increase in prices.
- 47.8 The Head of Enterprise & Visitor Services explained that value for money statistics was closely monitored and visitor feedback on value for money was positive for all attractions. The Head of Enterprise & Visitor Services added that detailed trends were shared with partners via the Visit England attractions monitoring as well as sharing information with city based attractions on specific local trends. In relation to third-party sales, a travel trade review had been undertaken as well as significant benchmarking on the issue and that showed that the group discounts offered at the city's attractions was much lower than other national visitor attractions. Furthermore, discussions had been held locally with language schools and coach trip organisers where the same point had been made.
- 47.9 Councillor Platts thanked officers for the high standard of the report and welcomed the free elements of the pricing structure for local people.

47.10 RESOLVED-

- 1) That the Committee approves the fees and charges for Admissions for 2019-21 set out in Appendix A to bring RPM in line with competitors and provide opportunities to maximise future income growth for the service.
- 2) That the Committee approves the fees and charges for Room Hire set out in Appendix B.
- 3) That the Committee approves the fees and charges for Photography & Reproduction set out in Appendix C.
- 4) That the Committee approves fees and charges for Schools, Guiding and Bookings for 2019/20 in set out in Appendix D.

48 EVENTS IN PARKS AND OPEN SPACES 2019

- 48.1 The Committee considered a report of the Executive Director, Economy, Environment & Culture that sought approval from Members for landlord's consent for the proposed programme of events in parks and open spaces in 2019.
- 48.2 Councillor Cattell expressed concern for events that led to sections of Preston Park being closed that often led to a level of correspondence received by residents and asked how long the closure would be for.

- 48.3 The Events Manager clarified that the comedy festival event was of small scale that would only take up a small area of Preston Park and would be closed for 7 to 10 days.
- 48.4 Councillor Norman asked who would be responsible for clearing up the area after the event.
- 48.5 The Events Manager answered that it was the responsibility of the event organisers and the council received a bond that could be withheld if the clean-up was not to a satisfactory standard.
- 48.6 Councillor Druitt noted that the committee had agreed in the previous year to consider other aspects in the Events Policy such as a requirement that organisation pay a living wage, that single-use plastics be used and an environmental improvement levy made and asked upon the current status of that proposal.
- 48.7 The Executive Director, Economy, Environment & Culture explained that organisers were already required to complete a sustainability checklist adding that the new Events Strategy was being drafted and would be considered by the committee at a future meeting.

48.8 RESOLVED-

- 1) That the committee grants landlord's consent for the events listed in Appendix 1.
- 2) That the committee authorise officers to enter into formal agreements with event organisers to determine conditions, fees and levels of support as appropriate.
- 3) That the committee authorises the Executive Director, Economy, Environment & Culture, after consultation with the Chair of the committee and opposition spokespersons, to make any alterations to the events programme as necessary and to approve new applications in accordance with the Outdoor Events Policy.

49 OUTDOOR EVENTS – MADEIRA DRIVE ROAD CLOSURES 2019

- 49.1 The Committee considered a report of the Executive Director, Economy, Environment & Culture that sought approval for landlord's consent of the proposed programme of events on Madeira Drive in 2019 and associated road closures.
- 49.2 Councillor Philips stated that she often received correspondence from residents about car events on Madeira Drive and the need for road closures and she was unsure that quite so many were needed in that location.
- 49.3 Councillor Mears stated that the events brought a number of people to the city and Madeira Drive was the safest part of the city to hold them as well as being an historical landmark.
- 49.4 Councillor Druitt noted that the Madeira Drive cycle route had been open during the Veteran Car Rally and asked if that represented a shift in policy as the route was often closed during such events.

- 49.5 The Events Manager explained that since the closure of Madeira Terraces, it had been difficult to open the cycle routes due to the added restrictions upon space. Furthermore, there were a handful of events where the cycle route had to be closed such as the Brighton Marathon where the start/finish line crossed the cycle route.
- 49.6 Councillor Druitt asked if it would be possible to re-route the cycle route rather than close it.
- 49.7 The Events Manager confirmed that option could be explored and he would liaise with colleagues in the Highways team.
- 49.8 Councillor Nemeth stated his support for car events on Madeira Drive which were an attraction for people from around the world.
- 49.9 Councillor Platts welcomed the report adding that further consideration could be given to the comments made by Members.

49.10 RESOLVED-

- 1) That the committee grants landlord's consent for the 2019 programme of events on Madeira Drive and the associated road closures as listed in Appendix 1.
- 2) That the committee authorises officers to enter into formal agreements with event organisers to determine conditions, fees and levels of support as appropriate.
- 3) That the committee authorises the Executive Director, Economy, Environment & Culture, after consultation with the Chair of the committee and opposition spokespersons, to make any alterations to the events programme as necessary and to approve new applications in accordance with the Outdoor Events Policy.

50 MAJOR PROJECTS UPDATE

- 50.1 The Committee received an update on progress made on Major Projects since the previous meeting.
- 50.2 Councillor Mears asked when Policy, Resources & Growth Committee would receive an update on the boundary changes on the proposed Whitehawk development.
- 50.3 The Assistant Director City Development & Regeneration stated that the report would be received to a future PR&G Committee following consideration of the issue by the Limited Liability Partnership Board.
- 50.4 Councillor Cattell stated that she welcomed the progress made on a number projects, particularly Circus Street and Preston Barracks.
- 50.5 Councillor Druitt asked what the proposed community use at Madeira Terraces would be; expressed concern relating to the knock on effect the Waterfront development would have upon shop vacancy rates and the potential for an expanded Churchill Square site to increase congestion in the city. Furthermore, Councillor Druitt asked if housing could be considered as part of the expansion of Churchill Square given the lack of available

housing in the city. In addition, Councillor Druitt stated that whilst he was supportive of the Living Wage Joint Venture however, it was clear that for a number of reasons, mainly around the ecological importance of the Whitehawk Hill site, he would appeal to that an alternative site be found.

- 50.6 The Assistant Director City Development & Regeneration replied that the Living Wage Joint Venture were continuing to look at sites on an ongoing basis, that the proposals for the Waterfront and expansion of Churchill Square would be received in detail in two to three years and that would be the opportunity to consider alternative uses such as housing as well as traffic and congestion assessments. The Assistant Director City Development & Regeneration added that the hut to be located on Madeira Terrace was initially intended to create an onsite presence and would eventually become the site office for the regeneration.

51 ITEMS REFERRED FOR FULL COUNCIL

- 51.1 No items were referred to Full Council for information.

The meeting concluded at 7.40pm